



Experience AUGARTEN Porcelain

2012

Guided Tours - Courses - Events



MANU FACTUM EST

„Von Hand gefertigt“

„Handmade“

The “Wiener Porzellanmanufaktur Augarten” was founded in 1718, making it the second-oldest in Europe.

The “white gold” from Vienna has been lovingly moulded and shaped, glazed and painted by hand ever since; therefore every single piece of finest Augarten is unique.

What’s more, our designs and artistic values reflect our collaboration with well-known artists through the generations. This tradition is perpetuated to this day through our work with recognised designers.

Augarten is famous among leading manufactories for the whiteness of its porcelain, its fine and delicate craftsmanship and its exquisite painting.



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The Augarten Porcelain Manufactory



Following restoration work completed in June 2011, the orangery-like imperial batiment de plaisance that has been the home of the Augarten Porcelain Manufactory since its foundation in 1923 can now be admired in all its former glory. Now, as then porcelain is handmade and painted. Thus, each customer acquires a unique piece of Augarten. Since the foundation

of the Augarten manufactory designs have been created in cooperation with renowned artists. The present time meets the manufactory with modern taste and reduced forms of decoration - young designers are actively involved in the development process.

The Augarten Porcelain Museum

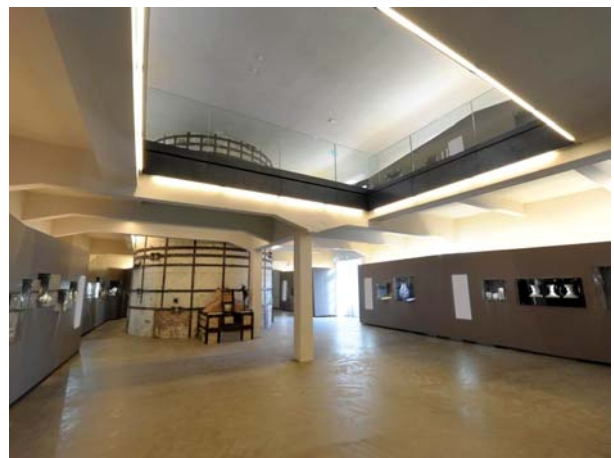
One wing of the building now houses the Augarten Porcelain Museum, the exhibition rooms of which feature an imposing original kiln extending over two floors. The museum illustrates the history of Vienna porcelain with a representative selection of pieces from all its artistic phases. The visitor entering on the upper floor is presented with accounts of porcelain's origins in China, of the enthusiasm it fired in the hearts of Western rulers, and of the European discovery of the recipe for hard-paste or "true" porcelain. The various stages of production are vividly represented, with opportunities to touch and feel samples of porcelain's essential ingredients: kaolin ("china clay"), feldspar and quartz.

Opening hours:

Monday to Saturday 10:00 am to 6:00 pm

Entrance Charges:

Museum € 6.00 | Concessions € 4.00





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Guided tours through manufactory and museum

*In order to learn the fine art of porcelain modelling
or porcelain painting one would need a lifetime.
For the simplest decor at least three years*

One could describe the craftsmanship, which works with the mixture of feldspar, quartz and kaolin in its purest form.

Each step requires a specialist. Whether it is the mould maker, the model-maker, painter, polisher or gold edger, each of them is a master of his craft.

On a tour through the manufactory including our museum our visitors get an illustration of the history of the house, get an explanation of the raw materials for porcelain and get a closer look on the interaction of specialists in the production of our unique products. Our well trained guides explain the production and inform you about the history of the Viennese Porcelain Manufactory.

Duration approx. 60 minutes
Monday to Friday daily at **10.15 am & 11.30 am**
(No reservation required)

Entrance charges:

Adults: € 12.00
Concessions: € 10.00
School groups: € 6.00

If you want to process your impressions gained at a snack in the café bar restaurant *décor* overlooking the Augarten or in case you want to test your creative skills we can offer you the following special tours:





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The sparkling tour

After a tour through manufactory and museum, we offer you a glass of champagne at the cafe bar restaurant *décor*.

Approximately 90 minutes

Costs:

Guided tour with a glass of champagne € 17.00 / person

The sweet tour

After a tour through manufactory and museum, we offer you coffee and cake in the cafe bar restaurant *décor*.

Approximately 90 minutes

Costs:

Guided tour with coffee and cake € 19.00 / person

The exclusive tour

To provide you with a unique and unforgettable experience, we invite you for a glass of champagne after the tour through manufactory and museum. Later on you can take the brush in your hand and make your own piece of Augarten. You will be professionally supervised by our staff. We burn the piece and send it on request.

Approximately 2.5 hours

Costs:

Guided tour with champagne and painting € 75.00 / person, white porcelain is not included.
Minimum number of participants: 10 Persons





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Painting courses for children and adults

Individuality in its purest form

Children's painting



A meanwhile popular tradition in the castle and in our stores is the children's painting. Little artists make 1 1/2 hours, special gifts for Easter, Mother's Day or Christmas. Each child can even paint a piece of porcelain - the imagination knows no boundaries. Under professional guidance young artists will become familiar with the technique of porcelain painting. Each child can choose from different objects. The range includes for example small vases, jars and plates at a starting price of around € 20.00. For painting utilities, the burning and care for children, we charge a fee of € 12.00. For accompanying adults, who want to pick up the brush we charge € 25.00. During the event, parents and grandparents can visit the porcelain museum or enjoy culinary delights at the *décor*. One week later the finished art work can be picked up in the manufactory. Upon request, we send the pieces.

Schedules 2012

Vienna Schloss Augarten

Registration under

E-Mail: augarten@augarten.at

Fax: 01 211 24 199

Tel: 01 211 24 132

Saturday, 17 and 24 November 2012

Starting at:

9:00 am, 10:30 am, 12:00 am, 1:30 pm, 3:00 pm

(respectively 1.5 hours)

Store Salzburg

Registration under

Tel: 0662 840 714

Saturday, 3 November 2012

11:00 am to 5:00 pm

(Starting every 2 hours)

Store Linz

Registration under

Tel: 0732 664 476

Saturday, 10 November 2012

11:00 am to 5:00 pm

(Starting every 2 hours)



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Courses for adults

Course instructor: Maria Wimmer

Painting courses for lovers of fine porcelain

Courses 2012

The Viennese Porcelain Manufactory Augarten offers painting classes for fans of porcelain painting. In small groups you will learn from experienced painters the basics of old craftsmanship in a historic setting at Augarten Palace Vienna.



2 - Days course

Focus:

- Introduction to the history of Porcelain Manufactory
- Definition of individual learning goals
- Correct handling of brush, paint & painting equipment
- Suitable for beginners and advanced students

At the end you will receive a certificate and your painted piece of porcelain.

Cost for 2 days: € 350.00

Minimum: 5 persons

Painting materials and colours will be provided. Lunch, coffee and cake in the afternoon are included. Participants get second choice white porcelain with 30% discount.

Schedules are on Tuesdays and Wednesdays from 9:00 am to 4:00 pm

Schedules 2012

24 & 25 January

21 & 22 February

27 & 28 March

24 & 25 April

8 & 9 May

22 & 23 May

12 & 13 June

28 & 29 August

25 & 26 September

2 & 3 October

6 & 7 November

27 & 28 November





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Course themes - 3 days

Course instructor: Maria Wimmer



Costs for 3 days: € 525.00

Minimum number of participants: 5 persons

Painting materials and colours will be provided. Lunch, afternoon coffee and cake are included. Participants get 30% discount on second choice white porcelain.

Compositions of single flowers and old Viennese single flowers
(suitable for beginner and advanced level)

16 - 18 October 2012 from 9:00 am to 4:00 pm

The variety of single flowers and old Viennese single flowers with its colourful shapes of leaves, blossoms and shades in the colour scheme will be painted on the porcelain.



Individual offers

We introduce you to the secrets of porcelain painting: Create your own piece of Augarten or make friends a gift, make a present to business partners - the Augarten porcelain world welcomes you. In addition you can rent our porcelain museums for your individual business event. Don't hesitate to contact us for further information.





APPLICATION FORM 2012



Painting courses at Schloss Augarten

Neue Wiener Porzellanmanufaktur Augarten GmbH & Co KG
 A-1020 Vienna, Obere Augartenstraße 1, Schloss Augarten
 Tel. +43 (0) 1 211 24 - 200 Fax +43 (0) 1 211 24 - 139
 E-Mail: augarten@augarten.at

Yes, I bindingly register myself for the following painting course.

Month	2 days course	3 days course
	2012	2012
January	<input type="radio"/> 24 & 25 - fully booked	
February	<input type="radio"/> 21 & 22 - fully booked	
March	<input type="radio"/> 27 & 28 - fully booked	
April	<input type="radio"/> 24 & 25 - fully booked	
May	<input type="radio"/> 8 & 9 - fully booked	
	<input type="radio"/> 22 & 23 - fully booked	
June	<input type="radio"/> 12 & 13 - fully booked	
August	<input type="radio"/> 28 & 29	
September	<input type="radio"/> 25 & 26	
October	<input type="radio"/> 02 & 03	<input type="radio"/> 16 - 18
November	<input type="radio"/> 06 & 07	
	<input type="radio"/> 27 & 28	

Booking is valid with 50% down payment or notification of the credit card number
 Cancellation fee: 50% of the course fee 5 working days before the start of the course

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Last Name First name

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Address

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City Postal Code Country

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Phone number Fax number

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E-Mail

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Date Signature

APPLICATION FORM 2012

Painting Course



Neue Wiener Porzellanmanufaktur Augarten GmbH & Co KG
A-1020 Vienna, Obere Augartenstraße 1, Schloss Augarten
Tel. +43 (0) 1 211 24 - 200 Fax +43 (0) 1 211 24 - 139
E-Mail: augarten@augarten.at

Yes, I bindingly register myself/my child for the following painting course.
Please fill in the number of children and adults participating at your desired date.

Application for children and accompanying adults 2012 at Augarten Palace					
Schedule	Number of		Schedule	Number of	
	children	adults		children	adults
17 November			24 November		
<input type="radio"/> 9.00 am			<input type="radio"/> 9.00 am		
<input type="radio"/> 10.30 am			<input type="radio"/> 10.30 am		
<input type="radio"/> 12:00 am			<input type="radio"/> 12:00 am		
<input type="radio"/> 1:30 pm			<input type="radio"/> 1:30 pm		
<input type="radio"/> 3:00 pm			<input type="radio"/> 3:00 pm		
Salzburg			Linz		
3 November			10 November		
<input type="radio"/> 11:00 am			<input type="radio"/> 11:00 am		
<input type="radio"/> 1:00 pm			<input type="radio"/> 1:00 pm		
<input type="radio"/> 3:00 pm			<input type="radio"/> 3:00 pm		

Last Name	First name(s) of the children

Last Name	First name(s) of the adults

Address

City	Postal Code	Country

Phone number	E-Mail

Date	Signature

All products are available in our Augarten stores and at
our premium retailers



Manufactory - Shop - Museum

A-1020 Vienna
Obere Augartenstraße 1
T: +43 1 211 24 200
F: +43 1 211 24 139
E-Mail: Wien2@augarten.at
Mo-Sa 10:00 - 18:00 hrs

Flagshipstore

A-1010 Vienna
Spiegelgasse 3
T: +43 1 512 14 94
F: +43 1 512 94 92 75
E-Mail: Wien1@augarten.at
Mo-Sa 10:00 - 18:00 hrs

Augarten Linz

Am Taubenmarkt, Arkade
A-4020 Linz, Landstraße 12
T: +43 732 66 44 76
F: +43 732 66 44 76
E-Mail: Linz@augarten.at
Mo-Fr 9:30 - 18:00 hrs
Sa 9:30 - 17:00 hrs

Augarten Salzburg

A-5020 Salzburg
Alter Markt 11
T: +43 662 84 07 14
F: +43 662 84 07 14
E-Mail: Salzburg@augarten.at
Mo-Fr 9:30 - 18:00 hrs
Sa 9:30 - 17:00 hrs

www.augarten.at

www.facebook.com/augartenporzellan



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