

TableWare

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WE PREVIEW THE NEW
YORK TABLETOP SHOW

Show reviews

REPORTING BACK ON THE
SEPTEMBER EUROPEAN
TRADE SHOW SEASON



1718

Joseph Nigg
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Michael Powolny
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Gottfried Palatin
Marco Dessi
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2010

Wiener Porzellanmanufaktur Augarten, the second oldest porcelain manufactory in Europe, was founded in 1718.

The "white gold" from Vienna has been lovingly moulded and shaped, glazed and painted by hand ever since; every single item of finest Augarten porcelain is just unique now as it was then.

Design and artistic value reflect collaboration with generations of well-known artists.

Augarten upholds this tradition, working closely with some of the most respected designers of our days.



MANU FACTUM EST

since 1718

www.augarten.at

Portmeirion USA 19th Floor

Portmeirion Group are using the October show to launch their 'Asymmetry' range to the US market at their new and expanded showroom, now located on the 19th floor.

Asymmetry is a unique blend of sophisticated contemporary design and practicality which brings Spode's history of innovation in terms of shape completely up to date.

Spode worked with Aiden Byrne, rising star of the great British chef scene, to develop this collection. Aiden became the youngest chef to be awarded a Michelin star, aged just 22. With a first class reputation for modern British cooking, he is an advocate for working with locally sourced, British produce, highlighting the importance of using the best seasonal ingredients. Having put Asymmetry's professional quality standards to the test in his restaurant kitchen, the collection has proven to be perfect for Aiden's sole aim - to produce beautiful - as well as tasty - plates of food.

Asymmetry is created from highly durable porcelain with a rolled edge for professional levels of chip resistance. Dishwasher and microwave safe, the high performance pieces can go straight from freezer to hot oven to table - a beautiful, strong and practical range for everyday living.

www.portmeirion.com



Salt & Pepper 7th Floor

Salt & Pepper is the leading contemporary lifestyle brand that you can cook with, eat with and decorate with. Founded in Australia in 1995 by brother and sister team, Harry Pourounidis and Sissi Stasios, the brand prides itself on affordability and enviable on-trend style inspired by the world's fashion capitals. Preview new season Salt & Pepper 'fashion for your home' 7th Floor, Forty One Madison, distributed in North America by Bamann LLC.

www.saltandpepper.com.au



Royal Doulton 21st Floor

At this October show Royal Doulton present a new look for Old Country Roses. Country Rose Dinnerware's more casual collection transforms the dinnerware



into something new and fresh. Three updated rose patterns have been developed to compliment the original. The beautiful Country Rose chintz is a full coverage Rose decoration celebrating the Old Country Rose sprays so admired over the years. The charming country Rose Bud is a light-hearted pattern of petite Old Country Rose Buds and the Country Rose design features oversized Old Country Rose blooms.

Old Country Roses expands its popular ceramic giftware this season with the Old Country Roses Pierced Footed Bowl and Musical Wishing Well. An elegant shape with delicate piercing, this beautiful footed bowl is the perfect companion for Old Country Roses Dinnerware. Twenty-two carat gold trim and stippling, along with graceful fluting, makes this a classic, timeless addition to any collection.

www.royaldoulton.com

Artland 22nd Floor

Artland will be showing their striking glass collection 'Brocade' amongst many other lines at this October's Tabletop Show. Its intricate surface pattern is laser-cut from reflective glass colours, with the clear glass stem and bases contrasting smoothly against the reflective colour. The pattern is available in a range of festive colours, with additional patterns on the way soon. There will also be the opportunity for custom colours and patterns to be developed to suit retailer's requests. Each glass is individually hand formed and finished, and is food-safe and dishwasher safe.

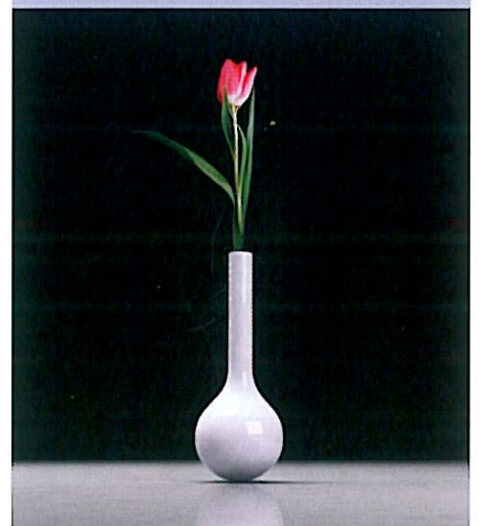
www.artlandinc.com



Augarten USA 19th Floor

Pictured is the 'Pinocchio' tumbler vase from Augarten. Pinocchio has a long nose. He is curious and likes to run away. He is an adventurer. If he falls down he immediately gets up. He is a tumbler. He is definitely cheeky: if he gets nudged he nudges as well. But he is always cheerful, unpretentious and likeable: Pinocchio with the long nose. His daddy is Philipp Bruni, not Gepetto, and he is a designer. Pinocchio is not carved of wood but of porcelain - the most precious, handmade Viennese porcelain from Augarten.

www.augartenusa.com



Augarten

Handmade porcelain in Vienna

Augarten porcelain is world-famous for its delicate and graceful shape, its clean lines and exquisite details. Combining sophisticated craftsmanship, artistic design and the latest technical equipment, Augarten uniquely blends time-honoured tradition with a contemporary approach to art. The finest porcelain is still produced and painted by hand in our manufactory at Augarten castle just as it has always been. Located at the geographical crossroads of European cultures and as one of the oldest European names in porcelain, Augarten Wien has symbolised the continuity of timeless Viennese tradition, art and culture for almost 300 years. The Augarten in Vienna – the city's oldest Baroque park – has been home to fine arts since its foundation.

The Vienna Porcelain Manufactory Augarten has been based in one of the halls in the palace

major industry finally forced the company to close down in 1864.

Sixty years later, on May 2, 1923, the porcelain manufactory was reopened in its new location at Augarten Palace. Established as a limited company under the new name 'Vienna Porcelain Manufactory Augarten', its ethos was to continue the tradition of the former Imperial manufactory while also breaking new ground. In the 1920s and 1930s, it was primarily artists of the Vienna Workshops (Wiener Werkstätte), such as Josef Hoffmann, Michael Powolny, Ema Rottenberg, Wally Wieselthier and Ida Schwetz-Lehmann, that injected many new ideas into the company. More than 200 new styles and figures stem from this period. The company still likes to work with contemporary artists today, with young designers increasingly being integrated into the development process to ensure that the company keeps its finger on the pulse.

The site in Vienna's Augarten Park is currently



The variety is stunning, taking in everything from thimbles to floor vases 80cm tall and from Baroque mocha cups to contemporary egg cups.

In addition to the "standard program", the manufactory also produces special masterpieces that present a real challenge and can only be made by real masters. These include very time-consuming figurines, floor vases in dimensions that require special know-how and skills, or paintings that bear the signature of the master painter and are real works of art in their own right.

One of the key strengths is in the production of custom-made porcelain, tailored to the particular requirements of a customer. These can be special patterns, shapes or objects all made to order.

Top priority is to ensure the highest quality and perfection in the production of every single item.